**MIS 415**

**Assignment 2**

**Semester (332)**

Form a group of 4-5 students then :

1. Read chapter 12
2. Think about any business idea ,it could be an innovative idea ,or exploiting to one of the( group member/relative/friend) hobby or skill ,or just help to an existing business to start online
3. Prepare simple e- business plan (there is online tutorial on your text book website, and the internet is full of samples and templates that you can use )
4. Build a website to implement the idea .If you will sell goods build *transactional website* ,if you will sell service build *interactive website*
5. You can use the service of any store builders/templates that available online
6. Don’t forget to visit a famous similar websites ,and also visit your competitor websites

You will be assessed as following criteria :

|  |  |
| --- | --- |
| **Criteria** | **Mark** |
| E-Business plan | 4 |
| Website : |  |
| 1. Information architecture | 2 |
| 1. Site navigation | 2 |
| 1. Usability | 1 |
| 1. Colors & graphics | 1 |
| Total | 10 |

The assignment goals :

1. A chance to implement all concepts and knowledge that you have acquired in this course on a real e-business
2. It may will be an opportunity for you to make money in the future
3. A chance to practice other skills like accounting ,marketing, system analysis and design, business administration
4. This assignment can support your CV

Good Luck!